

## What's Civici?

Civici is an unbiased and independent platform that allows citizens, governments and groups to **discover, debate and decide** on the issues that affect them all. Civici offers an environment of continuous, open and secure participation that favours **interaction between governments and citizens**, and helps to make the best decisions based on real data.

The platform provides a **secure and easy-to-use ecosystem with a simplified user experience** so that both parties can debate, decide, and discover in the most comfortable environment. The platform includes different functionalities that allow, among others, to develop participatory budgeting processes, manage incidents and complains, start citizen consultations or advanced surveys.



### Single Platform

It offers multiple functionalities in a single platform. This allows us to have a **single site for different participation processes**. At the same time, it provides a strong user continuity in the participation process by not having to change the environment or multiple signups.



### Maximum security

Civici has the security and reliability standards of the leading company in digital voting worldwide. Thanks to **Scyt's patented technology**, used in more than 20 countries for digital voting processes, we are applying a leading method into municipalities of all sizes.



### Continuous improvement

Civici not only adapts to the current needs of the municipalities but also to the needs that will be required in the future. Due to our **global vocation**, we are constantly improving our platform based on our experiences throughout the world.



### Technological Scalability

Thanks to our scalability and the fact that local organizations do not involve or make efforts in the implementation or maintenance, Civici is the **perfect platform regardless of the size of the community**.



# What can Civiti offer to your municipality?

Thanks to Civiti's interface and customization, municipalities are able to improve their communication, transparency and also add an open participation channel using state-of-the-art security and user privacy. The platform can serve as a space to design, communicate, analyze and program different participatory and deliberative processes using a unique site, which can be combined with face-to-face elements. Among others, Civiti will allow you to:

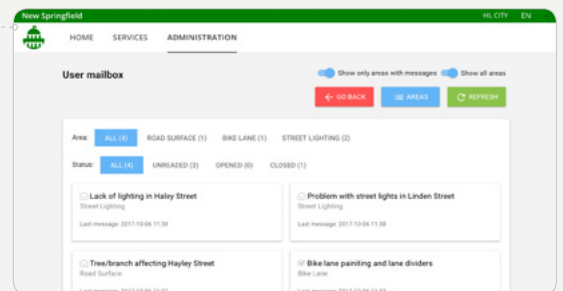
## 1 Advanced user authentication

Civiti allows advanced user authentication, making it possible for the city debate to be carried out through using **high security standards**. Users, being registered under different layers of customizable authentication, can be identified and validated. The city can also moderate contributions to keep a safe dialogue.



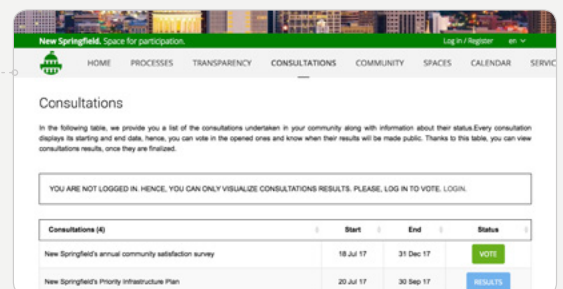
## 2 User mailbox and problem management workflows

The user's mailbox allows the administrator to **manage incidents, respond enquires**, such as damage to public roads, suggestions or complaints about services. Thanks to an easy-to-use and totally intuitive interface, similar to the most common communication tools and social networks, users will be able to inform the administrator, creating a problem management workflow.



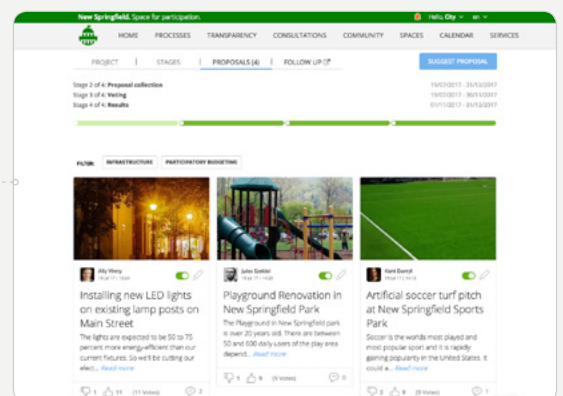
## 3 Advanced surveys

Advanced surveys allow questions to be raised to users in an open and organized way, and they can **follow the results live**. It will also allow us to visualize results segmented and graphically, in order to study the behavior of our users. Surveys allow **multiple response options**, as well as multiple types of questions in the same survey.



## 4 Participatory processes

The platform allows the **personalization of participatory processes**, such as Participatory Budgeting, through the phases that are required, supporting the administrator from the design of the process, the information campaign, deliberation, technical evaluation, voting, presentation of the results and conclusions.

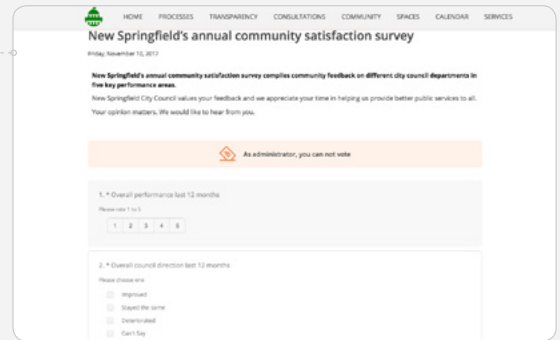


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## 5 Secure consultations

This functionality allows us to summon safe consultations with the **leading technology of ScytI**. These have the maximum guarantees for both the administrator and the user, encrypting the voting system and **anonymizing the votes** for the administrator. The results can be consulted once the voting is over and make its corresponding presentation to the rest of users.



## 6 Monitoring

Thanks to the Monitoring functionality, the city can **share the status of the different projects** that are being developed or have been developed in the locality. Projects can be easily and **transparently** displayed, whether they are specific action plans, local strategies or municipal infrastructure projects.



# Customers

Our clients are mainly **small and medium-sized cities** or regional governments for which the development of individual platforms or Open Source tools are expensive, scattered and complicated to build and maintain. Our solution can be used by any city, regardless of size, to develop its own process of participation. **We provide access to state-of-the-art technology regardless of budget, location or customer size.** Civiti is fully scalable, has been designed to grow as much as needed, adapting to the needs of each location.

The platform is already **present in many Spanish public administrations** and it is already expanding, initiating different participation processes worldwide: Administrations of Mexico, Peru, India and Colombia can already use the platform. Because of the different characteristics of each participation process, **Civiti is in full evolution, adapting to the real needs of the customers**, being a product based on the opinions and experiences of its users.

# Our team

We are an ICT company based in Barcelona specialized in participation tools. Our solution, Civiti, is the perfect reflection of our work: a **citizen participation platform** that helps its users, institutions and public organizations to discover, debate and decide with ease on the issues that matter most to them.

Civiti has the experience of Telefónica Open Future, an international telecommunications company, and ScytI, a world leader in electoral technology. Our mission is to **reinforce participatory digital democracy**, enriching the relationship between citizens and governments. Our vision is to be the global standard of participatory digital democracy.



# Partnership Opportunities

In Civiciti we work with the **best experts who collaborate with public administrations to improve their efficiency and economic and social development.** Through these partnerships agreements we aim to offer a more complete solution for the benefit of our partners and the contracting organization.

We work together with local and global organizations that are experts in social policies and services for the public sector. In our

proactive search for partners we complement our skills, technology and resources to **positively impact society.**

Today, we are delighted to work with a **variety of organizations:** large multinationals, local companies, professionals, universities, foundations, NGOs, agencies, and other public and private organizations that want to improve their services and contribute more to the society.

## Become our Partner

If you want to sell our solution, provide complementary service or collaborate with Civiciti, there are different ways to cooperate within our partner ecosystem. These typologies of collaboration are not mutually exclusive:

### Sales Partners:

This business model is designed for partners who are specialized in providing services or selling products to public administrations, with a catalog of solutions for Smart Cities, independent vendors of cloud solutions or value-added resellers who want to increase their portfolio and complement their offer with a unique platform for citizen participation.

### Service Partners:

This model is intended for those partners who provide consulting services and who are experts in offering strategies for public administration in local development or citizen participation. Implementation is a key component of the Civiciti model, so partners play a key role in helping the contracting organization to use Civiciti or in improving its participatory democracy process.

To know more about all the forms of collaboration you can have with Civiciti, whether you are ready to start the partner program or if you want to receive more information, contact us. We have the options that best fit your business goals and experience. **Let's win together.**

## Want to know more?

Get in touch with us:

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